

THOMAS  
JEFFERSON  
INSTITUTE  
FOR PUBLIC  
POLICY



*Advancing Ideas to Public Policy*

---

**Annual Report 2009**

*“... a wise and frugal government, which shall restrain me from injuring one another, shall leave them otherwise free to regulate their own pursuits of industry and improvement, and shall not take from the mouth of labor the bread it has earned. This is the sum of good government, and this is necessary to close the circle of our felicities.”*

*Thomas Jefferson, 1801*

From the Chairman & President

## The Jefferson Institute: Advancing Ideas to Public Policy



*Mike Thompson*

2009 started out with the Thomas Jefferson Institute continuing its well respected efforts to bring positive change to the way Virginia's state and local government function. From the actual structure of government ... to measuring its output per tax dollar spent ... to bringing more transparency to the financial workings of these bodies ... to advocating better ways to educated our "at risk" and "special education" student, the Jefferson Institute continued to offer sensible and creative alternatives to stale government policies that don't seem to move the ball forward.

2009 ended with the Thomas Jefferson Institute finding many of its friends and allies in key positions of state government ready to bring dramatic reform to how that government is structured and how it measures success. The Jefferson Institute's respect and credibility, built over 13 years of hard work and creative alternative suggestions, brought it to a position where many of its ideas could become government policy.

Over the past 13 years since an idea for an effective state policy foundation blossomed into the highly respected and independent Thomas Jefferson Institute, we have been working with leaders in government and business to improve state and local government. The Jefferson Institute has positioned itself for exactly this time in our history ... a time when the financial necessity of government reform would coincide with Jefferson Institute friends and allies in key government position who would ask us to pitch in a help in this effort.

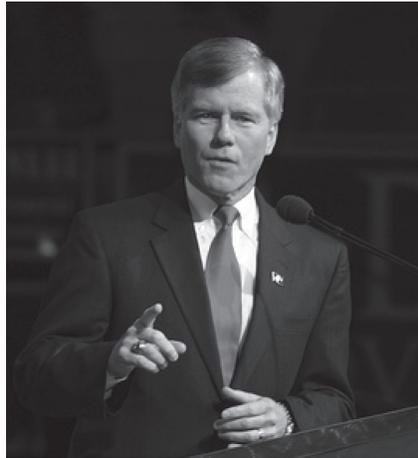
This Annual Report 2009 once again shows that the Thomas Jefferson Institute is a highly respected organization in our state and that it continues to promote sensible ideas for state and local government. As taxpayers' money is limited and the economic recovery will be much slower than those in the past, government has no choice but to reform the way it does business. And the work of the Jefferson Institute over the past 13 years provides many guidelines and pathways for such reforms.

As you read our Annual Report 2009, please understand that all our work and our continued success is only made possible by those generous individuals, businesses, associations and foundations that provides the financial resources necessary to do our work. For this we are deeply and humbly honored. And the Institute's Board of Directors consists of leading Virginians who provide the guidance and support as we work to influence our state's future. Without an active and dedicated Board of Directors our success could not have happened.

A handwritten signature in black ink that reads "Michael W. Thompson". The signature is written in a cursive, flowing style.

Michael W. Thompson  
Chairman and President

Governor Bob McDonnell  
Richmond, Virginia



Dear Friend:

I want to thank you for your continued efforts to make Virginia a better place to live and work.

I have worked closely with the Jefferson Institute and its Founder and President Mike Thompson for many years. The Thomas Jefferson Institute is viewed as a leading factory of ideas to reform state government, improve public education, and strengthen environmental stewardship.

Please join me in support of my friends at the Thomas Jefferson Institute for Public Policy.

The Jefferson Institute's studies, conferences and newspaper columns provide a great blueprint for how to reform our state government and I appreciate their efforts in contributing to our review of state government functions.

The Institute helps educate our political and business leaders about innovative ideas and solutions to the problems that are faced by Virginians and I look forward to working with their team as it continues to promote good government reform here in the Commonwealth.

I need the Thomas Jefferson Institute to continue to provide the kind of influence and creativity it has for so many years.

Sincerely,

A handwritten signature in black ink that reads "Bob". The signature is written in a cursive, slightly slanted style.

Governor Bob McDonnell

## Center for Government Reform

In 2009, the Thomas Jefferson Institute continued to promote reasonable and effective government reforms. By working with state and local government officials as well as business leaders, the Jefferson Institute sought ways to design a 21<sup>st</sup> century government structure. Using the successes by other state and local governments and by the private sector, we believe Virginia can reform its publically funded programs and policies. This will better serve its citizens. Too often government is slow to bring modern, proven management techniques to its structure and to delivering services and measuring effectiveness. Our efforts continued in 2009 to promote efficiency, transparency and accountability in government.

Board Member, former State Delegate and noted budget expert Jack Rust oversees these efforts at the Institute's Center for Govern-



*Jack Rust*

ment Reform. His knowledge and expertise on state government adds credibility to the work of the Thomas Jefferson Institute. Former Attorney General, and now Governor, Robert McDonnell appointed Rust to chair his important *Government and Regulatory Reform Task Force*. It outlined which regulations were no longer needed and how to improve those that created unintended con-



*Scott Leake*

sequences. Jack Rust's leadership in this area of government reform is a great asset to the Jefferson Institute and to our Commonwealth.

Respected legislative veteran Scott Leake, former Executive Director of the Senate Republican Caucus, joined the staff of the Thomas Jefferson Institute in 2009. As Director of Government and Public Relations, he provides effective policy guidance for the Institute during the legislative session and throughout the year. Scott works with legislative,



*Leonard Gilroy*

government and business leaders in the state capital to promote the Institute and its work on important public policy issues facing our state.

Leonard Gilroy, nationally recognized government reform expert, serves as our Senior Fellow for Government Reform. He is the Director of Government Reform at the respected Reason Foundation where he has worked for years with many state and local governments on reforming their programs and policies. Len Gilroy adds his vast portfolio of knowledge to our work here at the Jefferson Institute.

The knowledge and expertise provided by Jack Rust, Scott Leake and Len Gilroy are a huge advantage for the Jefferson Institute as it works with state legislators, the Cost Cutting Caucus, county and state officials, and business leaders who believe government can be managed in a more business-like fashion.

**Board Members and Staff  
Asked to Help Bob McDonnell**

At the request of Bob McDonnell, candidate for Governor, Mike Thompson, Chairman and President of the Thomas Jefferson Institute, and Board Member Jack Rust who heads the Institute’s Center for Government Reform, co-chaired a special Government Reform Issues Committee for this winning candidate. Many government reform ideas from this Task Force were adopted by candidate McDonnell and we are excited about the prospect of his promoting these and others Institute ideas while he serves as Governor.

Our Vice President, Chris Braunlich, was a key member of the Education Issues Committee and Dr. David Schnare was an important member of the Environmental Issues Committee. Six other members of the Board of Directors of the Jefferson Institute served on campaign issue committees, many of which had bi-partisan membership.

Six members of the Jefferson Institute’s staff and Board of Directors served on key transition teams for Governor-Elect Bob McDonnell. These transition teams proposed a series of actions for the new Governor to consider during his four year term.

**Promoting Government Transparency**

The Thomas Jefferson Institute believes that the taxpayers deserve to have open and easy access to government spending, documents and other information on how government is organized and how it spends money. More transparency in government, with financial and other documents clearly written and easily understood, will provide needed information to the taxpayers so they can decide if government is efficient and effective.

We continued to promote transparency in state and local government in 2009 and advanced this goal in several areas. We completed the research on how transparent each of the 134 jurisdictions in Virginia is through their official government websites. This research and analysis was published early in 2010 and generated a great deal of interest. We also sent a “Government Transparency Pledge” to each candidate running for statewide office, for State Delegate, for local government County Supervisor and City Council and for the School

Board. We published an on-going report showing which candidates signed the pledge and which did not. That information remains on the Thomas Jefferson Institute’s website, open to all ([www.thomasjeffersoninst.org](http://www.thomasjeffersoninst.org)).

The General Assembly approved legislation in 2009 that required state spending to be more transparent. The Jefferson Institute provided background to the legislators on this important issue for the past two of years so that they better understand how transparency has worked in other states. This is another example of how legislative success takes time, patience and the quality background information that is provided by the Jefferson Institute. And we worked at the county level to bring this idea of transparency to local government officials.

Thomas Jefferson Institute for Public Policy’s

**2009 Government Transparency Pledge**

I pledge to support efforts to make government more transparent for the voters to whom I am responsible.

It makes sense to have government budgets placed “on line” on websites that are easily accessible by the voters. This should include proposed budgets and approved budgets in enough detail so that the voters know how their money is being spent.

Government Requests for Proposals (RFPs) and government contracts should be placed on line so that the taxpayers can see where and how their money is being spent.

Calendars for government meetings should be on-line early enough so that those interested in attending meetings can do so. Minutes and video, where possible, of meetings should be on government websites.

I pledge to do all I can to open-up government to more transparency and do it in a way that makes access to government spending as easy as possible.

\_\_\_\_\_

Name

\_\_\_\_\_

Position sought                      City/District

**Crafting Responsible Prison Reform**

In December the Jefferson Institute hosted a prison reform dinner with top state legislative leaders to consider ways to reduce recidivism and prison costs.



Dave Albo

House Courts of Justice Committee chair, Delegate David Albo, noted, “We have been looking for a way to save the state money on prison costs without letting criminals out of prison early. Most thought this was impossible, but at the meeting hosted by the Thomas Jefferson Institute, you put together a team of think-

ers who had the experience to think “outside the box.” I have been doing this job of a Delegate for 16 years, and usually meetings are just complaint festivals.

The meeting you set up actually offered concrete ideas to actually solve the problem. Now we have a path to solve the problem of offenders who have already served their prison term, but violate probation and then return to prison at huge costs to the taxpayer.”

Legislation coming out of this dinner was sponsored by Delegate Robert Bell and passed the General Assembly in 2010.

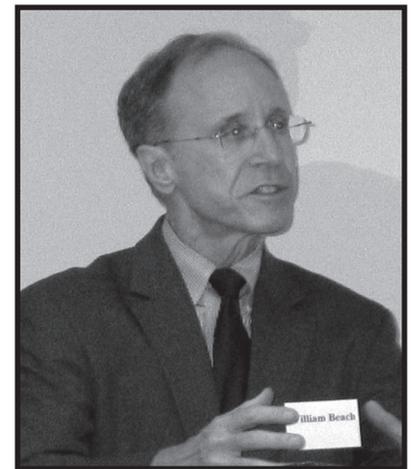
**County Budget Analysis Highlights Overspending**

The Jefferson Institute released its Ninth Annual Fairfax County Budget Analysis and it clearly demonstrated that budget growth in the one million-resident county has dropped below the rate of inflation and population growth. It also showed that spending over 10 years was well beyond this inflation/population formula and that had spending been limited to that criteria as advocated by an expert panel in 1993, the current fi-

nancial crisis could have been avoided without cutting programs and services.

**Celebrating Milton Friedman’s Birthday**

The Thomas Jefferson Institute hosted a special luncheon celebrating the birthday of Dr. Milton Friedman, the Nobel Prize winning economist and advocate for limited government, market oriented economy and individual responsibility. The Heritage Foundation’s Bill Beach, a member of the Jefferson Institute’s Board of Directors, was the featured speaker at this luncheon celebration with many business leaders and others attending.

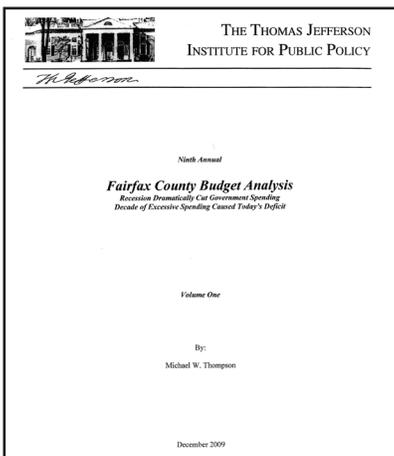


Bill Beach

**Bacon’s Rebellion**

The Thomas Jefferson Institute acquired the management of the highly respected *Bacon’s Rebellion* from its Founder, Jim Bacon, in December of 2008. At that time this public policy electronic journal or e-zine had a circulation of around 2,300 readers.

After the Jefferson Institute acquired *Bacon’s Rebellion*, it increased the circulation to about 17,000 by the end of 2009 and hopes to expand it further in 2010. This twice monthly public policy journal offers suggestions and analysis on various issues facing our state and these are written by a number of well-respected experts in their field. In an effort to increase the discussion on open government, a regular “government transparency column” was added in 2009.



The creative and “out of the box” ideas written in *Bacon’s Rebellion* are read by government, business and community leaders throughout Virginia. It is becoming a regularly read journal by many in the public policy arena.

### **Grapevine Highlights Legislature**

During the legislative session, Scott Leake, our Director of Government Affairs and Public Relations, edits a weekly newsletter called Grapevine that is sent to those who receive Bacons Rebellion.

## **Center for Excellence in Education**

Competition creates the best products in the private sector and proper reform results in better systems across the board. Public schools in Virginia need both of these – competition and reform -- to better provide for the educational needs for our children.

The Thomas Jefferson Institute’s Center for Excellence in Education continued on its well-respected path of careful analysis and creative alternatives to the current public education system in Virginia. The Center is headed by Chris Braunlich, the Jefferson Institute’s Vice President. He served for eight years on the Fairfax County School Board, representing an area that mirrored the changing demographics of the region. His former work as an official with the National Association of Manufacturers and the Center for Education Reform makes Chris a knowledgeable, experienced and respected advocate for a better education.

In 2009, the Thomas Jefferson Institute focused on expanding the support for competition in the public school system. This was accomplished by bringing nationally recognized experts into Virginia, publishing studies that support our efforts with facts and figures, writing guest columns in major newspapers, and working with local school board members.

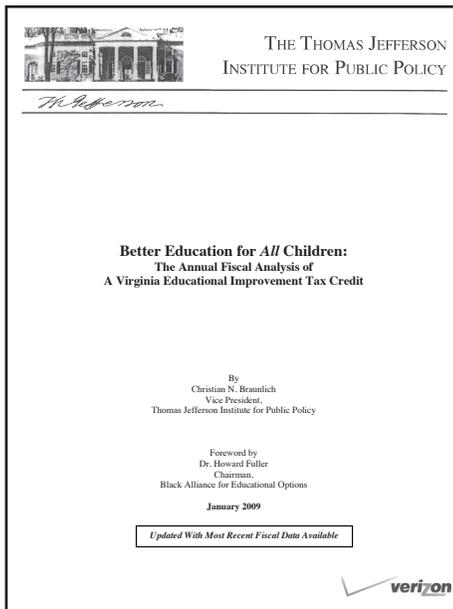
Virginia’s Standards of Learning (SOLs) have driven significant increases in student test scores, but our at-risk students need help to gain improved opportunities. Despite improvements of the last decade, low-income students and students with disabilities continue to struggle. If these students can be better educated through incentives, scholarships, grants and public school competition then our whole society will be better.



*Chris Braunlich*

### **Helping At Risk Kids**

The Jefferson Institute released its annual fiscal analysis of a Pennsylvania-style tuition tax credit using the latest Virginia Department of Education data. No issue was more challenging for the Virginia General Assembly in 2009 than the state budget. But while opponents of parental choice argue that a tax credit for corporations offering scholarships for at risk children to attend the public or private school of their choice would drain the state treasury, nothing could be further than the truth. This fiscal analysis -- using the latest Department of Education’s own statistics -- demonstrates how wrong that assertion is.



In fact, such a tuition tax credit would have a *positive* fiscal impact. The study is based on the Pennsylvania program that offers corporations a tax credit for donations to scholarship organizations providing low income kids scholarships to the public or private school of their choice. The study again showed a positive fiscal gain for local schools systems and the state budget – and became an important factor in arguing for Delegate Chris Saxman’s (R-Staunton) legislation, “Virginia Educational Improvement Tax Credit.” The 2009 Jefferson Institute analysis again included a Foreword from respected civil rights leader Dr. Howard Fuller, chairman of the Black Alliance for Educational Options (BAEO).

The BAEO partnership with the Jefferson Institute continued in 2009. Institute Vice President Chris Braunlich conducted a two-day tour with Gerard Robinson, president of BAEO. The tour included press con-

ferences and editorial board meetings with key newspapers. Front page coverage in local newspapers and a guest column in the *Richmond Times Dispatch* were part of the results of this tour. And as 2009 closed out, Governor-Elect Bob McDonnell announced that he was appointing Gerard Robinson as his Secretary of Education. The Jefferson Institute looks forward to a close working relationship with this strong and articulate advocate of expanding school choice in our K-12 public school system.



*William Hurd*

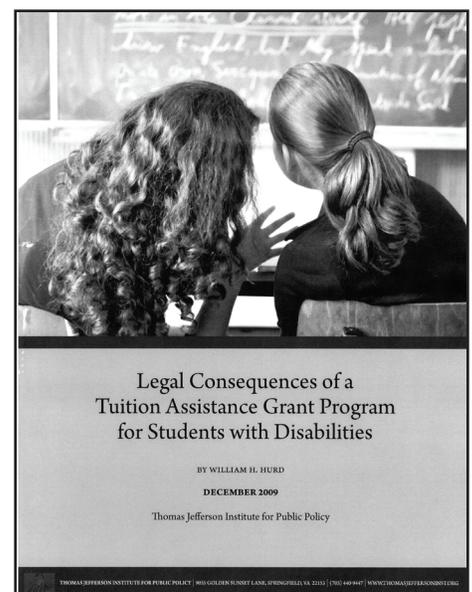
**Helping Students with Disabilities**

The Institute continued its educational program to promote the concept of a Tuition Assistance Grant (TAG) for students with disabilities. This concept was initially introduced in the General Assembly by State Senator Walter Stosch. Similar programs exist in five other states and offer the parents of students with disabilities a state-financed scholarship for these students to attend

the public or private school of their choice. The amount of the scholarship would be no more than the amount spent by the state for that child’s education. As a result it is fiscally neutral for the state.

The Jefferson Institute distributed more than 3,500 copies of its new brochure describing Tuition Assistance Grants (scholarships) for students with disabilities. These were put in the hands of parents and organizations dealing with these students.

Former Virginia Solicitor General, William Hurd, researched and wrote a special paper on *The Legal Consequences of a Tuition Assistance Grant for Students With Disabilities*. This unique explanation of the legalities surrounding this issue answers many legal questions. These questions have been raised in the on-going discussion over establishing TAG grants for students with disabilities. This highly praised paper is being considered for national distribution and reprinting.





*Sara Mead speaks as Don Soifer of the DC Public Charter Schools Board (left) listens. Chris Braunlich (sitting on the right) listens.*

### Helping School Boards

The Jefferson Institute identified hundreds of school reformers among the state’s 800+ local school board members and continued to work with them and all School Board members on issues of education reform.

A special day-long School Board Campaign School was sponsored by the Jefferson Institute for incumbent School Board members and those thinking about running for these non-partisan offices. Held in historic Fredericksburg, over 30 people dedicated to high academic standards attended and participated in discussions from education issues to the nuts-and-bolts of basic neighborhood campaigning. Those attending enjoyed the experience and appreciated the information they received.

The Jefferson Institute’s message of “choice, charters and standards” echoed throughout the Commonwealth in 2009. Nearly 30 school board members and prospective charter school operators attended the Institute’s Annual Education Policy Luncheon following the School Board Association meeting. This year’s topic was, “What Makes a Quality Charter School?” The speakers at this annual luncheon were Sara Mead, Senior Research Fellow at the New America Foundation and a Board Member of Democrats for Education Re-

form, along with Don Soifer, a member of the District of Columbia Public Charter School Board and the Executive Vice President of The Lexington Institute. Also in attendance at this luncheon was Melissa Laughner, Governor Elect Bob McDonnell’s designated education expert in his policy office.

### Helping Show Public Support for School Choice

**SCHOOL CHOICE SURVEY IN THE STATE**

**Virginia's Opinion on K-12 Education and School Choice**

By: Paul DiPerna  
The Friedman Foundation for Educational Choice

November 2009

**This public report jointly released by:**

Agudath Israel of America—Mid Atlantic Region	The Friedman Foundation for Educational Choice	School Choice Virginia
The Alderson Family Foundation	Joe Rapaport's Coffee and Office Products	Thomas Jefferson Institute for Public Policy
Americans for Prosperity—Virginia	The Lexington Institute	Union of Orthodox Jewish Congregations of America
Association of Christian Schools International	Market Corporation	United States Mexico Cultural and Educational Fdn.
Black Alliance for Educational Options (BAEO)	Mid Atlantic Catholic Schools Consortium	Veritas Virginia
The Ober Foundation of Virginia	National Catholic Educational Association	Virginia Catholic Conference
The Family Foundation	Old Dominion Association of Church Schools	Virginia Council for Private Education

The Jefferson Institute partnered with the Milton & Rose D. Friedman Foundation and a consortium of almost 20 state and regional companies and organizations to conduct a statewide survey on public education. While 62 percent of Virginia’s voters believe the state’s public school system is good or excellent, by similar margins those same voters also favor education choice reforms such as charter schools, tax-credit scholarships, and school vouchers. The poll was conducted by Braun Research, which has previously conducted polling for Gallup and the Pew Research Center. The survey grabbed a big share of TV, radio and print coverage the day it was released.

## Center on Environmental Stewardship

The Thomas Jefferson Institute remained Virginia's leading free market environmental advocate in 2009. This was due to the Jefferson Institute's respect from our state's leaders and to our highly regarded Director of Environmental Stewardship, Dr. David Schnare.



*David Schnare*

What we are finding more and more is that environmental protection and economic development are not mutually exclusive and can be cooperative concepts among people of good will. History shows that the free market often provides a higher long-term quality of life and at less cost to individuals and society at large than does government control and needless regulation. Sound science and successful public policy require that well-researched alternative ideas be considered, an element of a free market-place in ideas. From climate change to cleaning up the Chesapeake Bay the Jefferson Institute's Center for Environmental Stewardship relies on science to design its public policy suggestions and does so in a user-friendly manner.

What is missing from environmental leadership has been a traditional scientific culture of transparency and intellectual honesty. Although not a planned focus of the Center, events demanded someone stand up for these principles and the Institute found itself one of those who did just that. By doing so, our ideas have gained more credibility.

### **Institute Stands up for Honest, Transparent and Well-founded Science**

Among the top scientific events this year was the

release of a large number of emails from the East Anglia University Climate Research Unit (CRU). Sought repeatedly under Freedom of Information Requests, the CRU repeatedly refused to release a wide variety of information needed to confirm and evaluate its work. Keep in mind, the temperature reconstructions and records produced by the CRU have been the foundation of the Intergovernmental Panel on Climate Change (IPCC). Much of the Global Warming Scare is based on these figures. Within the released emails was a chain of communications regarding the quality of the science underpinning the now discredited "hockey stick" temperature reconstruction as well as efforts by the authors of the hockey stick to eliminate the influence of editors and peer-reviewers who looked askance at this analysis. Amidst

### **Watts Up With That?**

Commentary on puzzling things in life, nature, science, weather, climate change, technology, and recent news by Anthony Watts



**Contribution of USHCN and GISS bias in long-term temperature records for a well-sited rural weather station**

Posted on February 26, 2010 by charles the moderator

Guest post by David W. Schnare, Esq. Ph.D.

### **MasterResource**

A free-market energy blog



**What Real Scientists Do: Global Warming Science vs. Global Whining Scientists**

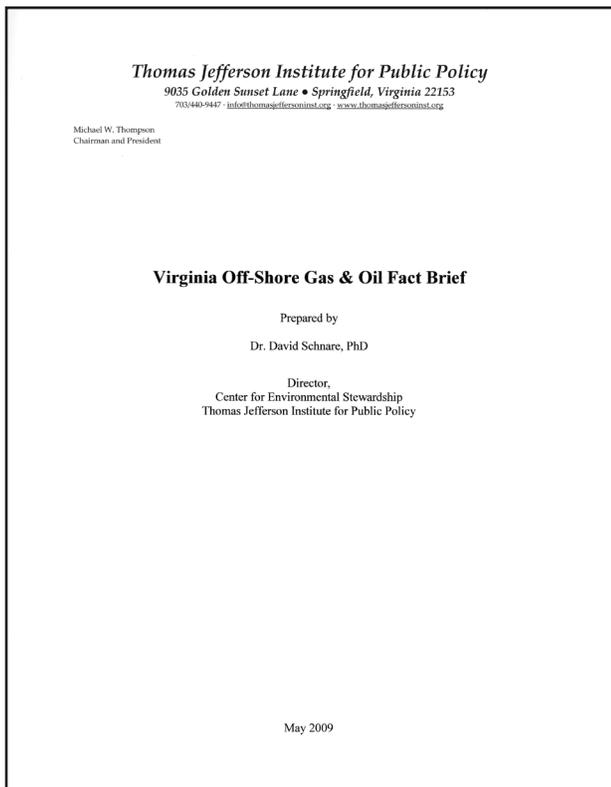
by dschnare

this email chain are those from the Jefferson Institute's Dr. Schnare to those involved. Schnare called for complete transparency of the data and computer models as well as a clear and direct admonition against attempting to bend the peer-review process to the will of a few self-serving members of the scientific community.

The aftermath of the email release occasioned a vigorous discussion on the role the CRU scientists

“clique” and how to address the pathologies discovered as a result of the emails. Amongst the leaders in this discussion have been two highly influential blogs – Anthony Watts’ “WattsUpWithThat” (WUWT) and the Institute for Energy Research’s “MasterResource”. Both sought articles from Dr. Schnare related to these issues. His paper entitled, “What Would A Real Scientist Do?” produced a large response and readership and has generated significant interest in the Jefferson Institute. His paper showing how Virginia temperature records have been improperly manipulated and adjusted, posted at WUWT, generated one of the largest daily readership statistics for the site – a site recognized last year as the number one science blog site on the Internet.

### The Center Provided an Honest Look at Virginia’s Energy Resources



The economic crisis that has cast a shadow across the nation this year added impetus to address the need for energy independence. In May, the Center for

Environmental Stewardship prepared a presentation and fact sheet on off-shore oil and gas resources. Reflecting the need for a neutral assessment of this controversial issue, the Institute’s analysis documented the clearly over-and-under-estimates of the available resources. The fact sheet has been widely cited and Dr. Schnare has become a regular source of information and technical comment for national and state media outlets regarding Virginia’s energy opportunities and the implications of legislation intended to shift away from coal and toward high-cost alternatives.

Governor McDonnell’s and Attorney General Ken Cuccinelli’s campaigns relied on the Institute’s fact sheet and, once elected, they continued to seek input from the Center for Environmental Stewardship. Governor-Elect McDonnell thanked the Jefferson Institute for this Fact Sheet in a letter in which he stated, “The Jefferson Institute’s “Virginia Off-Shore Gas & Oil Fact Brief” is a great blueprint for securing Virginia’s future as the “Energy Capital of the East Coast.” It has provided me with solid information just as many of the Institute studies, papers and newspaper columns have done over the years.”

### The Institute Provided Climate Change Science and Legislation Analysis

In addition to Dr. Schnare’s efforts to propound honest and transparent climate science, he was sought out as a speaker on the significance of the science and on the status of climate change legislation. In addition to multiple presentations at local chambers of commerce and other professional society meetings, Dr. Schnare was a keynote speaker at the Virginia Manufacturer’s Association annual environmental meeting, discussing the implications of both legislative and regulatory efforts to reduce carbon emissions. In these meetings, Dr. Schnare ably represented the Institute as the neutral third-party, typically being asked to winnow the chaff from governmental and private industry activists. As a result of these presentations, he has been asked to participate in a number of conferences, meetings and seminars in Virginia and around the country.

As our economy struggles to get back on its feet, there are efforts at the national level to impose new,



*Business Leaders attend Cap and Trade Conference in Richmond*

strict environmental standards on the use of carbon-based power in our country. Promoted by those who believe in the worst scenarios on Global Warming, these new restrictions could cause serious economic consequences.

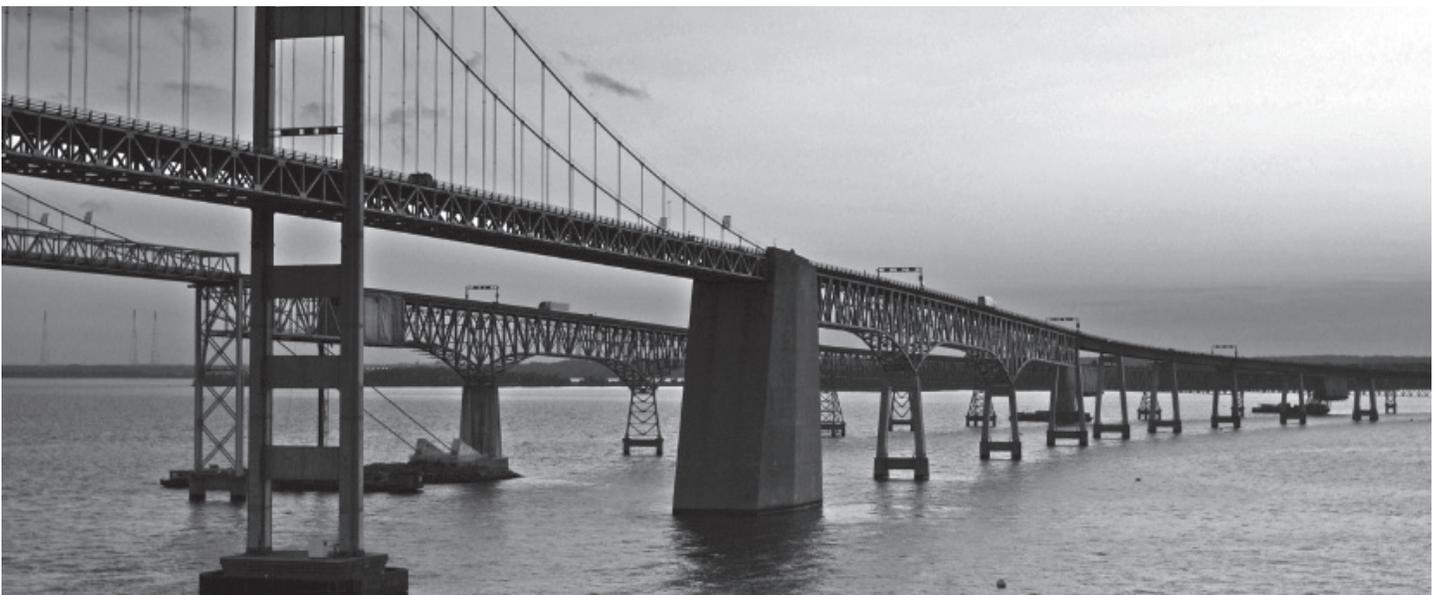
To help answer some of the questions and concerns surrounding Cap and Trade proposals, the Thomas Jefferson Institute sponsored a well-attended conference in Richmond with three nationally recognized

experts making presentations, answering questions and participating in serious discussion with those in the audience.

The experts who made presentations were Dr. David Schnare, the Jefferson Institute's highly respected Director of our Center on Environmental Stewardship, who spoke on the recent scientific findings on global warming and the impact of the Environmental Protection Agency's Endangerment Proposal; Dr. Kenneth Green, an environmental scientist from the American Enterprise Institute, who addressed the economic implications of Cap and Trade proposals; and Myron Bell, Director of Energy and Global Warming at the Competitive Enterprise Institute, who discussed the status of legislative proposals in Congress.

### **Cleaning the Bay Remains a Priority**

The Thomas Jefferson Institute continued to promote a market-oriented approach to cleaning up the Chesapeake Bay. A less-polluted Bay can be a huge economic asset to Virginia through improved seafood harvests and more recreational activities. The potential economic power of a cleaner Chesapeake Bay is estimated in the billions of dollars. Building on its many successes in past years, including support and promotion for no-till farming, the Jefferson Institute will engage in new ground-breaking research in this area in 2010.



## Center for Economic Development

Economic growth is the key to state and national prosperity and the Thomas Jefferson Institute has worked over the years to promote market oriented government programs and policies that encourage a competitive economy through low taxes and minimum but effective regulations.

### Annual Economic Survey Focused on Climate Change

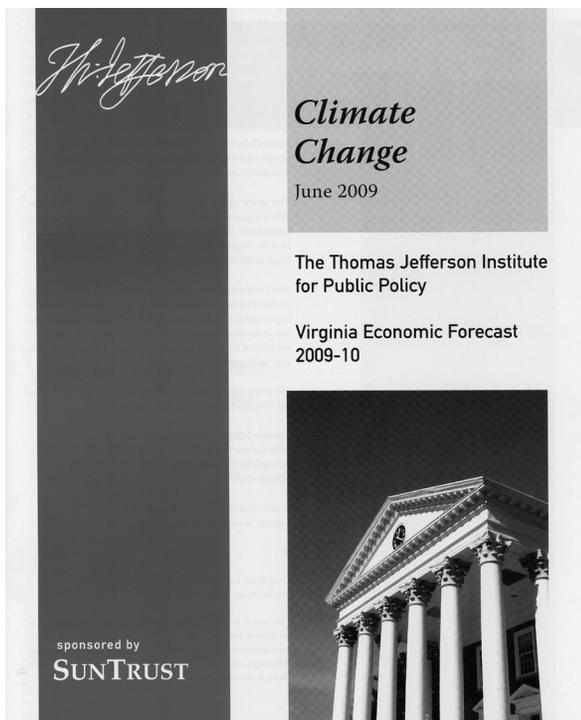
The Thomas Jefferson Institute published its “*Virginia Economic Forecast 2009-10*,” the tenth year that this respected study had been sponsored through the support of Sun Trust. This annual economic analysis was again researched and written by Virginia’s premier private economic consulting firm, Chmura Economics and Analytics of Richmond. This annual report projected our economy over the next year. It studied and reviewed various economic factors and determined that our state’s economy would continue to suffer under the recession in 2009 and begin to expand slowly in 2010.

The public policy issue that Dr. Chmura and her staff focused on in this *Forecast* was Climate Change, an issue that can impact our future economic growth.

Chmura analyzed the controversy surrounding global warming and climate change and cautioned against the belief that the science surrounding this issue was settled. A large amount of new scientific data points to factors other than human activity as the cause of any possible warming and some scientific analyses indicate that temperatures are not warming in an unprecedented manner. It was also suggested that any actions taken to reduce carbon emissions be analyzed on a cost effectiveness basis and that only those that actually pay for themselves be implemented.

### Impact on Virginia’s Economy from Cap and Trade

The Jefferson Institute re-packaged two Virginia economic analyses on the proposed Cap and Trade legislation and released them at a tele-press conference with the authors: Beacon Hill Institute’s (BHI) Dr. David Tuerck and the Heritage Foundation’s William Beach. Although the numbers were not identical, both studies showed that the economy would be adversely impacted



by this national legislation.

The BHI study showed that by 2020 the carbon tax will cost Virginia more than \$3 billion in increased energy costs, more than 65,000 lost jobs, a loss of real disposable income of nearly \$7 billion, annual investment decreases of \$911 million and state and local government tax losses of more than \$1 billion.

The Heritage Foundation analysis concluded that between the years 2012 & 2035, the proposal will on average lower the state's gross state product by over \$8 billion, reduce personal income by over \$3 billion, eliminate over 26,000 jobs, raise electricity price more than \$500 per household and gasoline prices by 64 cents per gallon.

This release of the two Cap and Trade economic analyses was front news in the Business Section of the *Richmond Times Dispatch*.

### **Health Care Reform – Impact on Virginia's Economy**

More than 60 business and community leaders attended a Thomas Jefferson Institute conference on health care reform in Richmond. They heard Dr. Regina E. Herzlinger, of the Harvard Business School and the Manhattan Institute, and a half dozen medical and business experts discuss how Virginians' health care would be affected by the Obama Health Reform Plan. Those experts included the top health care policy expert from the National Federation of Independent Business (NFIB), William "Denny" Dennis, and one of only two doctors in the Virginia General Assembly, Delegate John O'Bannon, MD.

The night before that Health Care Conference in Richmond, the Institute hosted a private dinner briefing with key staff of federal policy makers to discuss the potential impact of proposed health care reform on Virginia's businesses and possible reforms that would help businesses and individuals. Dr. Herzlinger was joined in this discussion with Dr. William Hazel (now Virginia's Secretary of Health and Human Resources), two small business owners and two leaders from the Jefferson Institute.

The Thomas Jefferson Institute hosted two additional Health Care Forums with top policy analysts in Northern Virginia. One was held in cooperation with the Fairfax County Chamber of Commerce with over 80

business leaders attending. They heard Dennis Smith, former Director of the federal Center for Medicaid and State Operations, "Denny" Dennis of NFIB, and Thomas Miller, resident expert at the American Enterprise Institute (AEI). The other Health Care Forum was held at Greenspring Village, a retirement community with more than 2,000 residents. Speakers were Dennis Smith and Grace Marie Turner, Founder of the Galin Institute, a nationally recognized health care policy organization. That forum was recorded and transmitted to more than a dozen retirement facilities around the country.

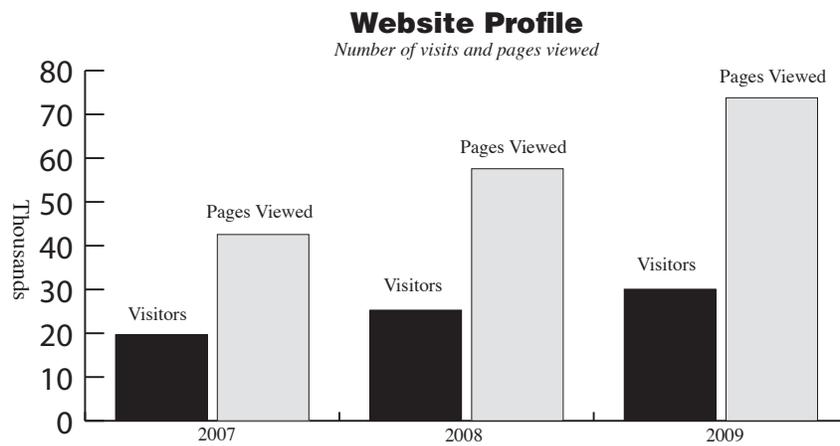
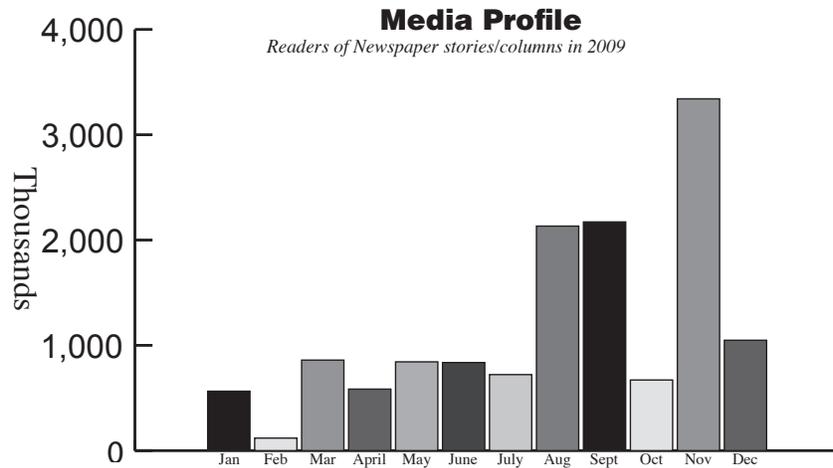
### **Transportation – Relieving Congestion is the Goal**

The Thomas Jefferson Institute continued its focus on resolving the traffic congestion problems in Virginia. During the General Assembly session it brought to Richmond former South Wales Australia Premier Robert Carr. While Prime Minister, he built a number of transportation projects using public private partnerships as the vehicle. Carr met with 12 legislators over breakfast to discuss public-private partnership transportation successes while he was Premier. Introduced on the floor of the House, Carr met with the Speaker of the House, House Transportation Committee Chair, Minority Caucus Chair, and the Republican Senate Caucus.



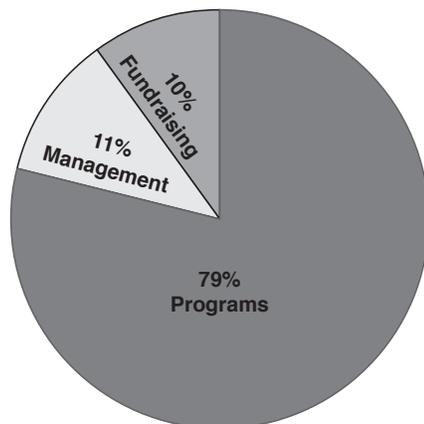
*Robert Carr,  
Former Premier of  
New South Wales*

# Donor and Program Profiles for 2009



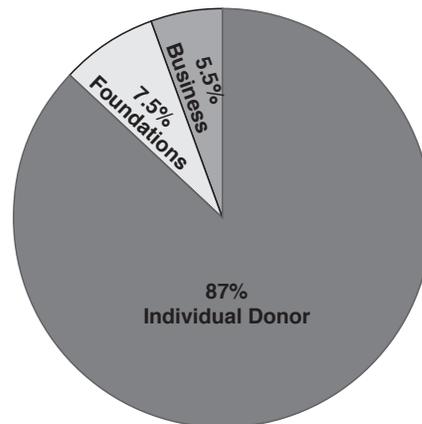
### Expenditure Profile

*How contributions were used*



### Donor Profile

*From whom contributions were received*





“The creative work of the Jefferson Institute helps light the way for creative government policies, better public education, a more smoothly functioning transportation system, and long-term economic growth. This feisty and creative foundation is the best non-partisan organization of its type here in Virginia.”

*Former Senator George Allen*



“The Jefferson Institute leads the way in providing workable ideas for Virginia legislators who believe in limited government, free enterprise and personal responsibility.”

*Lt. Governor Bill Bolling*



“The Thomas Jefferson Institute’s work is right up there at the top. We use them. I use them to explore new ideas about how to make government work better.”

*Speaker of the House William Howell*



“The work this Institute provides is well researched, practical and offers us an agenda on “Good Government” that makes sense in the real world.”

*Cost Cutting Caucus Chairman, Delegate Chris Saxman*



“Your work with my administration in the area of bringing better business practices to state government has been valuable. As you and I found in the private sector, there is always room for better ideas and more efficient practices.”

*US Senator Mark Warner (former Governor)*

# Thomas Jefferson Institute for Public Policy

## Board of Directors

---

**Michael Thompson:** Chairman and President: For over twenty years Mr. Thompson owned his own marketing company. He has been very active in national, state and local politics as well as a number of state and community organizations, commissions, and committees, Springfield, VA.

**Randal C. Teague:** Secretary/Treasurer: A Partner in the law firm of Vorys, Sater Seymour and Pease, Washington, DC.

**John Alderson:** President of the John Alderson Insurance Agency, Daleville, VA.

**Warren Barry:** Former State Senator and small business owner. Heathsville, VA.

**William W. Beach:** Director of the Center for Data Analysis and John M. Olin Senior Fellow in Economics at the Heritage Foundation in Washington, D.C.

**James W. Beamer:** Managing Director for Legislative Outreach, Dominion Resources Services, Inc., Richmond, VA.

**Stephen Cannon:** Chairman, Constantine Cannon, PC, former Sr. VP and General Counsel of Circuit City Stores, Washington DC

**James W. Dyke, Jr:** Partner, McGuireWoods and former Sec. of Education, McLean, VA.

**Robert L. Hartwell:** President, Hartwell Capitol Consulting, Sr Consultant to American Systems, International, Occoquan, VA.

**Alan I. Kirshner:** Chairman and CEO of Markel Corporation, Glen Allen, VA.

**Jay Poole:** Former V. P. for Agriculture Policy and Programs, Altria, Glen Allen, VA.

**Joseph Ragan:** Founder and President of Joe Ragan's Coffee, Springfield, VA.

**John Rust:** Partner, Rust and Rust law firm & former State Delegate, Fairfax, VA.

**John Ryan:** Retired Senior Counsel & Dir. of Gov't. Affairs for Bristol Myers Squibb, Washington DC.

**Robert W. Shinn:** President of Public Affairs, Capital Results, Richmond, VA.

**Todd A. Stottlemeyer:** Exec VP, Inova Health System, Fairfax, VA.

**Dr. Robert F. Turner:** Law professor at the University of Virginia, Charlottesville, VA.

**Robert W. Woltz, Jr:** President and CEO of Verizon-Virginia, Richmond, VA.

*“Every difference of opinion is not a difference of principle .... error of opinion may be tolerated where reason is left free to combat it.”*

*Thomas Jefferson, 1801*



Thomas Jefferson Institute for Public Policy  
9035 Golden Sunset Lane  
Springfield, Virginia 22153  
703.440.9447  
[info@thomasjeffersoninst.org](mailto:info@thomasjeffersoninst.org)  
[www.thomasjeffersoninst.org](http://www.thomasjeffersoninst.org)